Fall 17

my LITTLE PONY

Merchandising Guide

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8. The content of the licensor credit lines (and whether or not to include their logos) is governed by the particular licensor's stated preferences/instructions. The Marketing team should be in contact with the licensor to establish and confirm the licensor's preferences. This may apply to individual names and logos, usage of TMs and ®s, and the associated credit lines.

9. The images, products, and logos contained in this publication are owned by Hasbro and its licensors, and include copyrights and trademarks. Use of this publication is limited to Hasbro employees and authorized customers.

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Logo Usage

PRIMARY USE:

PLEASE USE BITMAP VERSION WHENEVER POSSIBLE

· FRONT & BACK PANELS ·

MLP_MV_0-10.psd

MLP_MV_11-30.psd

MLP_MV_31-65.psd

MLP_MV_66-150.psd

MLP_MV_151-400.psd

MLP_MV_400-etc.psd

FINAL_LOGO_Merged_Small_No_Effects.psd

FINAL_LOGO_Merged_Small_Effects.psd

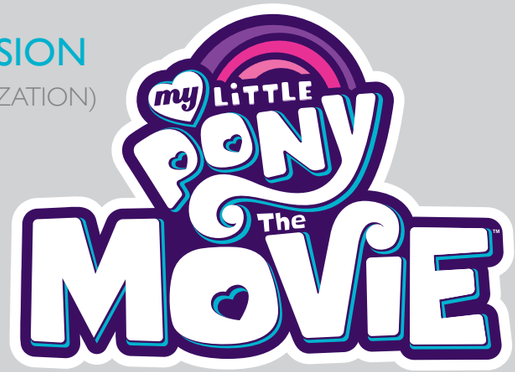
Logo Usage

SECONDARY USE:

VECTOR VERSION
· FRONT & BACK PANELS ·

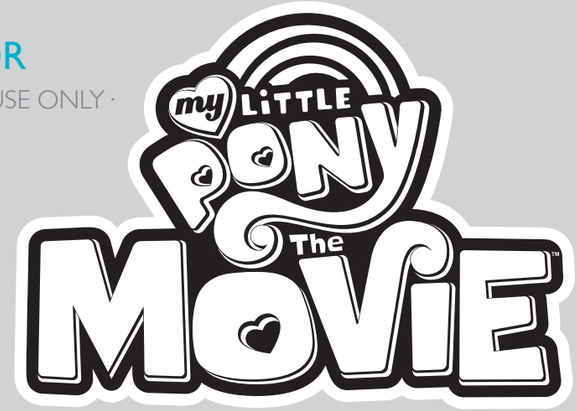
MLP_MV_Logo_Vector_Version.ai

VECTOR VERSION
(SIMPLIFIED COLORIZATION)



MLP_MV_Logo_Vector_Version_Simplified_Colorization.ai

ONE COLOR
· INSTRUCTION USE ONLY ·



MLP_MV_Logo_One_Color.ai

STAND ALONE VECTOR VERSION
· SIDE PANELS ·

MLP_MV_Logo_Stand_Alone_Vector_Version.ai

STAND ALONE ONE COLOR
· INSTRUCTION USE ONLY ·

MLP_MV_Logo_Stand_Alone_One_Color.ai

Brand Colors

PRIMARY COLOR:

HARMONY

C: 90
M: 0
Y: 21
K: 0

- Used in logo and for certain text
- Used in holding shape for character name
- Used for color strip on side of packaging

SECONDARY COLORS:

HONESTY

C: 80
M: 100
Y: 0
K: 40

- Used in logo and for certain text
- Used for callouts

LOYALTY

C: 0
M: 98
Y: 0
K: 0

- Used in logo

LAUGHTER

C: 55
M: 91
Y: 0
K: 0

- Used in logo

KINDNESS

C: 0
M: 75
Y: 0
K: 0

- Used in logo

Patterns

MOVIE CHARACTER:

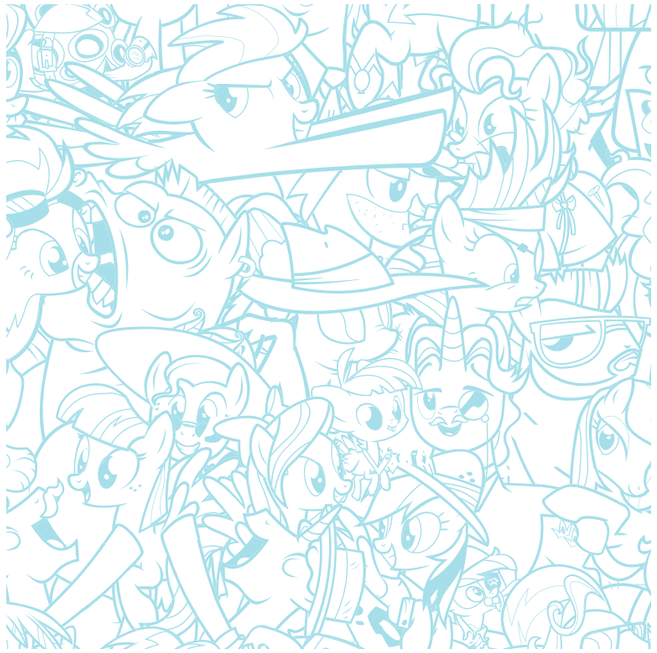
Full Color Pattern

Packaging Exterior Fill Pattern (Top Front)

MLP_Movie_Packaging_Exterior_Fill_Pattern_TopFront.tif

BASIC:

One Color Pattern(Normal 35% Opacity)



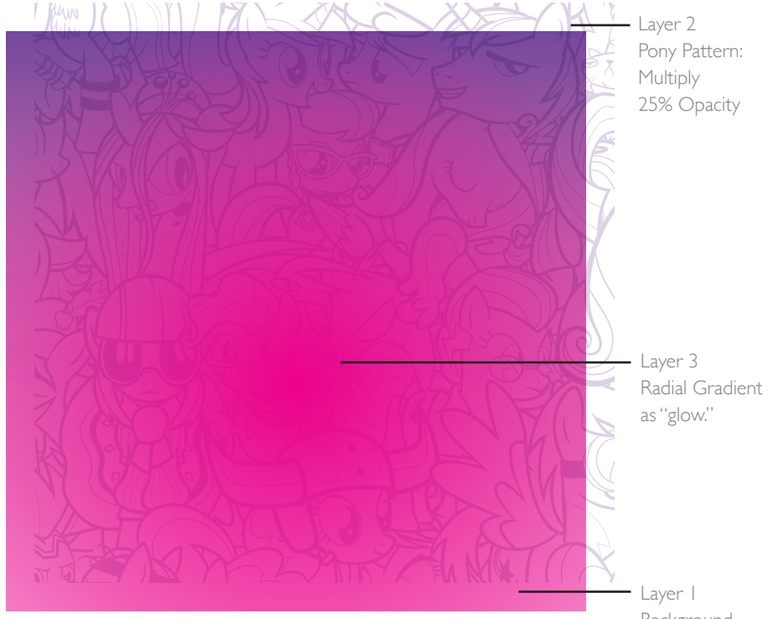
Packaging Exterior Fill Pattern (Sides/Back)

MLP_Movie_Packaging_Exterior_Fill_Pattern_SidesBack.ai

Insert Patterns

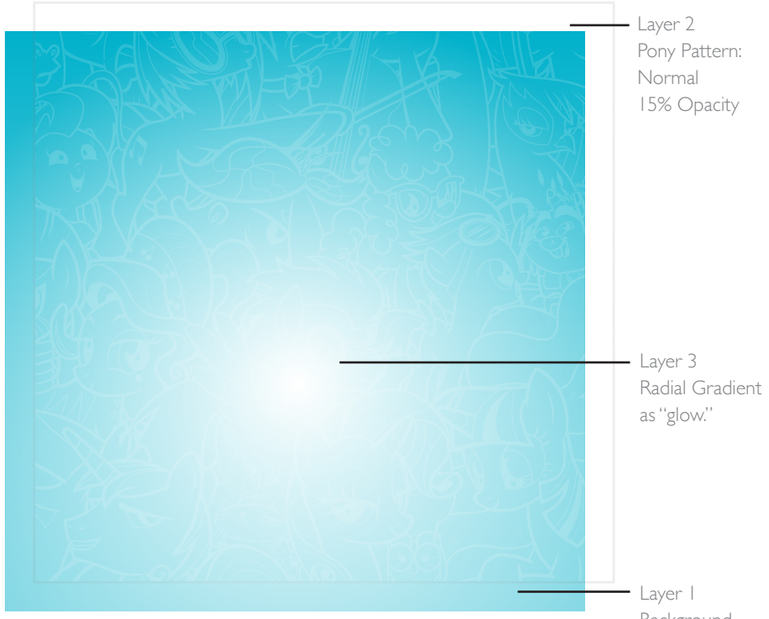
NOTE: FIM COLLECTION USES ENTERTAINMENT ART

CORE:



MLP_Movie_Insert_Patterns_Core.ai

GUARDIANS OF HARMONY:

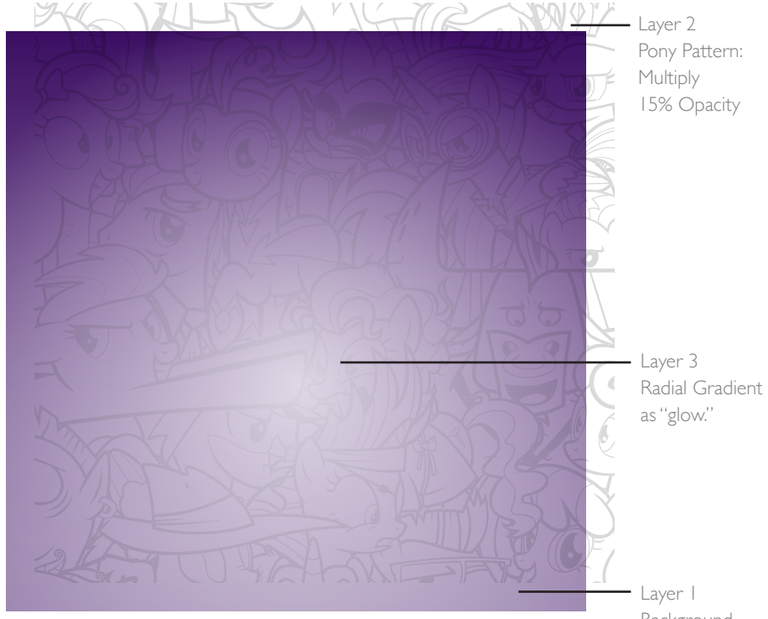


MLP_Movie_Insert_Patterns_GuardiansOfHarmony.ai

Insert Patterns

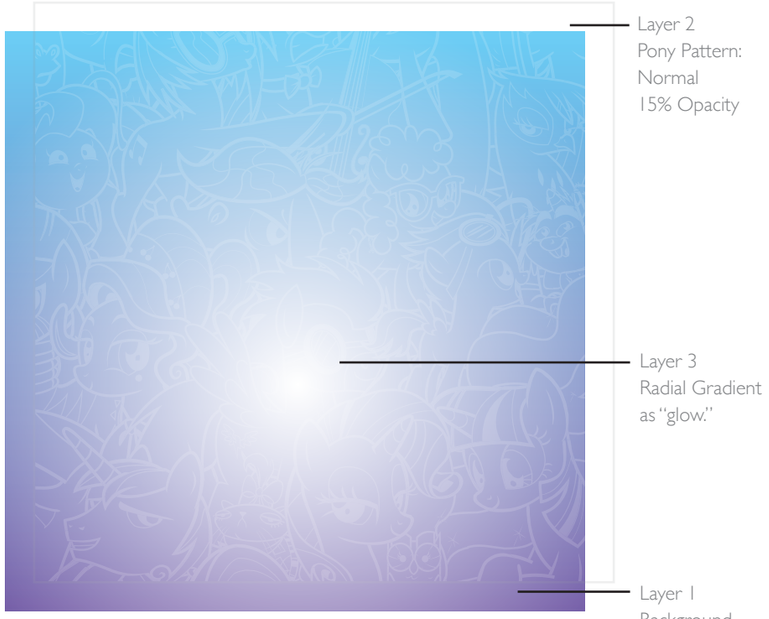
NOTE: FIM COLLECTION USES ENTERTAINMENT ART

FAN SERIES:



MLP_Movie_Insert_Patterns_FanSeries.ai

SEA PONIES:



MLP_Movie_Insert_Patterns_SeaPonies.ai

Typography

MAIN FONT:

Slackey Pro

· ALWAYS USE TITLE CASE ·
· Product Name · Bursts · Headlines ·

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

SECONDARY FONT:

Gill Sans

· Backstory · Legal Lines · Item Number ·

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Gill Sans Bold

· Age Grade ·

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

NOTE: MYRIAD PRO CAN BE USED FOR EU LEGAL LINES.

Design Elements

CORE:

Backstory Here
Backstory Here
Backstory Here
Backstory Here

Feature Callout
· Front and/or Back Packaging Panel

Hasbro Logo
· Front and Back Packaging Panels

Rainbow Dash®

Character/Product Name
· Front Packaging Panel

Pinkie Pie®

Character Name and Backstory Callout
·Top Right of Back Packaging Panel,
Lock-up and Crop if Needed

Backstory Here
Backstory Here
Backstory Here
Backstory Here

Parents · Padres · Pais:
facebook.com/mylittlepony
Website not available in all languages.
Site Web non disponible dans toutes les langues.
Sitio web no disponible en todos los idiomas.
Website não disponível em todas as línguas.

Facebook Callout
· Back Packaging Panel

www.mylittlepony.com

My Little Pony Website Callout
· Bottom of Back Packaging Panel

MLP_Movie_DesignElements.ai

Character Art

Rainbow Dash

Raster: MLP_Feature_RD_CMYK_01.psd
Vector: MLP_Feature_RD_PMS_01.ai
Line Art: MLP_Feature_RD_BW_01.ai

Raster: MLP_Feature_RD_CMYK_02.psd
Vector: MLP_Feature_RD_PMS_02.ai
Line Art: MLP_Feature_RD_BW_02.ai

Raster: MLP_Feature_RD_CMYK_03.psd
Vector: MLP_Feature_RD_PMS_03.ai
Line Art: MLP_Feature_RD_BW_03.ai

Rarity

Raster: MLP_Feature_RA_CMYK_01.psd
Vector: MLP_Feature_RA_PMS_01.ai
Line Art: MLP_Feature_RA_BW_01.ai

Raster: MLP_Feature_RA_CMYK_02.psd
Vector: MLP_Feature_RA_PMS_02.ai
Line Art: MLP_Feature_RA_BW_02.ai

Raster: MLP_Feature_RA_CMYK_03.psd
Vector: MLP_Feature_RA_PMS_03.ai
Line Art: MLP_Feature_RA_BW_03.ai

Applejack

Raster: MLP_Feature_AJ_CMYK_01.psd
Vector: MLP_Feature_AJ_PMS_01.ai
Line Art: MLP_Feature_AJ_BW_01.ai

Raster: MLP_Feature_AJ_CMYK_02.psd
Vector: MLP_Feature_AJ_PMS_02.ai
Line Art: MLP_Feature_AJ_BW_02.ai

Raster: MLP_Feature_AJ_CMYK_03.psd
Vector: MLP_Feature_AJ_PMS_03.ai
Line Art: MLP_Feature_AJ_BW_03.ai

Pinkie Pie

Raster: MLP_Feature_PP_CMYK_01.psd
Vector: MLP_Feature_PP_PMS_01.ai
Line Art: MLP_Feature_PP_BW_01.ai

Raster: MLP_Feature_PP_CMYK_02.psd
Vector: MLP_Feature_PP_PMS_02.ai
Line Art: MLP_Feature_PP_BW_02.ai

Raster: MLP_Feature_PP_CMYK_03.psd
Vector: MLP_Feature_PP_PMS_03.ai
Line Art: MLP_Feature_PP_BW_03.ai

Twilight Sparkle

Raster: MLP_Feature_TS_CMYK_01.psd
Vector: MLP_Feature_TS_PMS_01.ai
Line Art: MLP_Feature_TS_BW_01.ai

Raster: MLP_Feature_TS_CMYK_02.psd
Vector: MLP_Feature_TS_PMS_02.ai
Line Art: MLP_Feature_TS_BW_02.ai

Raster: MLP_Feature_TS_CMYK_03.psd
Vector: MLP_Feature_TS_PMS_03.psd
Line Art: MLP_Feature_TS_BW_03.psd

Raster: MLP_Feature_TS_CMYK_04.psd
Vector: MLP_Feature_TS_PMS_04.ai
Line Art: MLP_Feature_TS_BW_04.ai

MANE SIX - PONIES

Fluttershy

Raster: MLP_Feature_FS_CMYK_01.psd
Vector: MLP_Feature_FS_PMS_01.ai
Line Art: MLP_Feature_FS_BW_01.ai

Raster: MLP_Feature_FS_CMYK_02.psd
Vector: MLP_Feature_FS_PMS_02.ai
Line Art: MLP_Feature_FS_BW_02.ai

Raster: MLP_Feature_FS_CMYK_03.psd
Vector: MLP_Feature_FS_PMS_03.ai
Line Art: MLP_Feature_FS_BW_03.ai

Character Art

Rainbow Dash - Sea Pony

Raster: MLP_Feature_RD_Seapony_CMYK_01.psd
Vector: MLP_Feature_RD_Seapony_PMS_01.ai
Line Art: MLP_Feature_RD_Seapony_BW_01.ai

Raster: MLP_Feature_RD_Seapony_CMYK_02.psd
Vector: MLP_Feature_RD_Seapony_PMS_02.ai
Line Art: MLP_Feature_RD_Seapony_BW_02.ai

Rarity - Sea Pony

Raster: MLP_Feature_RA_Seapony_CMYK_01.psd
Vector: MLP_Feature_RA_Seapony_PMS_01.ai
Line Art: MLP_Feature_RA_Seapony_BW_01.ai

Raster: MLP_Feature_RA_Seapony_CMYK_02.psd
Vector: MLP_Feature_RA_Seapony_PMS_02.ai
Line Art: MLP_Feature_RA_Seapony_BW_02.ai

Applejack - Sea Pony

Raster: MLP_Feature_AJ_Seapony_CMYK_01.psd
Vector: MLP_Feature_AJ_Seapony_PMS_01.ai
Line Art: MLP_Feature_AJ_Seapony_BW_01.ai

Raster: MLP_Feature_AJ_Seapony_CMYK_02.psd
Vector: MLP_Feature_AJ_Seapony_PMS_02.ai
Line Art: MLP_Feature_AJ_Seapony_BW_02.ai

Pinkie Pie - Sea Pony

Raster: MLP_Feature_PP_Seapony_CMYK_01.psd
Vector: MLP_Feature_PP_Seapony_PMS_01.ai
Line Art: MLP_Feature_PP_Seapony_BW_01.ai

Raster: MLP_Feature_PP_Seapony_CMYK_02.psd
Vector: MLP_Feature_PP_Seapony_PMS_02.ai
Line Art: MLP_Feature_PP_Seapony_BW_02.ai

Twilight Sparkle - Sea Pony

Raster: MLP_Feature_TS_Seapony_CMYK_01.psd
Vector: MLP_Feature_TS_Seapony_PMS_01.ai
Line Art: MLP_Feature_TS_Seapony_BW_01.ai

Raster: MLP_Feature_TS_Seapony_CMYK_02.psd
Vector: MLP_Feature_TS_Seapony_PMS_02.ai
Line Art: MLP_Feature_TS_Seapony_BW_02.ai

Fluttershy - Sea Pony

Raster: MLP_Feature_FS_Seapony_CMYK_01.psd
Vector: MLP_Feature_FS_Seapony_PMS_01.ai
Line Art: MLP_Feature_FS_Seapony_BW_01.ai

Raster: MLP_Feature_FS_Seapony_CMYK_02.psd
Vector: MLP_Feature_FS_Seapony_PMS_02.ai
Line Art: MLP_Feature_FS_Seapony_BW_02.ai

Character Art

MANE SIX - PIRATE PONIES

*This artwork is a retailer exclusive in some markets. Please check with your market lead prior to use.

Rainbow Dash - Pirate*

Raster: MLP_Pirate_RD_CMYK_01.psd
Vector: MLP_Pirate_RD_PMS_01.ai
Line Art: MLP_Pirate_RD_BW_01.ai

Applejack - Pirate*

Raster: MLP_Pirate_AJ_CMYK_01.psd
Vector: MLP_Pirate_AJ_PMS_01.ai
Line Art: MLP_Pirate_AJ_BW_01.ai

Twilight Sparkle - Pirate*

Raster: MLP_Pirate_TS_CMYK_01.psd
Vector: MLP_Pirate_TS_PMS_01.ai
Line Art: MLP_Pirate_TS_BW_01.ai

Rarity - Pirate*

Raster: MLP_Pirate_RA_CMYK_01.psd
Vector: MLP_Pirate_RA_PMS_01.ai
Line Art: MLP_Pirate_RA_BW_01.ai

Pinkie Pie - Pirate*

Raster: MLP_Pirate_PP_CMYK_01.psd
Vector: MLP_Pirate_PP_PMS_01.ai
Line Art: MLP_Pirate_PP_BW_01.ai

Fluttershy - Pirate*

Raster: MLP_Pirate_FS_CMYK_01.psd
Vector: MLP_Pirate_FS_PMS_01.ai
Line Art: MLP_Pirate_FS_BW_01.ai

Character Art

Queen Novo - Sea Pony
Raster: MLP_QueenNovo_SeaPony_CMYK_01.psd
Vector: MLP_QueenNovo_SeaPony_PMS_01.ai
Line Art: MLP_QueenNovo_SeaPony_BW_01.ai

Salina Blue
Raster: MLP_SalinaBlue_CMYK_01.psd
Vector: MLP_SalinaBlue_PMS_01.ai
Line Art: MLP_SalinaBlue_BW_01.ai

Princess Sky Star
Raster: MLP_PrincessSkyStar_CMYK_01.psd
Vector: MLP_PrincessSkyStar_PMS_01.ai
Line Art: MLP_PrincessSkyStar_BW_01.ai

Queen Novo - Hippogriff
Raster: MLP_QueenNovo_Hippogriff_CMYK_01.psd
Vector: MLP_QueenNovo_Hippogriff_PMS_01.ai
Line Art: MLP_QueenNovo_Hippogriff_BW_01.ai

Haven Bay
Raster: MLP_HavenBay_CMYK_01.psd
Vector: MLP_HavenBay_PMS_01.ai
Line Art: MLP_HavenBay_BW_01.ai

Spike - Puffer Fish
Raster: MLP_Feature_Spike_Puffer_CMYK_01.psd
Vector: MLP_Feature_Spike_Puffer_PMS_01.ai
Line Art: MLP_Feature_Spike_Puffer_BW_01.ai

Raster: MLP_Feature_Spike_Puffer_CMYK_02.psd
Vector: MLP_Feature_Spike_Puffer_PMS_02.ai
Line Art: MLP_Feature_Spike_Puffer_BW_02.ai

Hippogriff Guard
Raster: MLP_Hippogriff_Guard_CMYK_01.psd
Vector: MLP_Hippogriff_Guard_PMS_01.ai
Line Art: MLP_Hippogriff_Guard_BW_01.ai

Character Art

*This artwork is a retailer exclusive in some markets. Please check with your market lead prior to use.

Tempest

Raster: MLP_Tempest_CMYK_02.psd
Vector: MLP_Tempest_PMS_02.ai
Line Art: MLP_Tempest_BW_02.ai

Grubber

Raster: MLP_Grubber_CMYK_01.psd
Vector: MLP_Grubber_PMS_01.ai
Line Art: MLP_Grubber_BW_01.ai

Raster: MLP_Tempest_CMYK_01.psd
Vector: MLP_Tempest_PMS_01.ai
Line Art: MLP_Tempest_BW_01.ai

Raster: MLP_Grubber_CMYK_02.psd
Vector: MLP_Grubber_PMS_02.ai
Line Art: MLP_Grubber_BW_02.ai

Storm King

Raster: MLP_StormKing_CMYK_01.psd
Vector: MLP_StormKing_PMS_01.ai
Line Art: MLP_StormKing_BW_01.ai

Boyle*

Raster: MLP_Boyle_CMYK_01.psd
Vector: MLP_Boyle_PMS_01.ai
Line Art: MLP_Boyle_BW_01.ai

Squabble*

Raster: MLP_Pirate_Squabble_CMYK_01.psd
Vector: MLP_Pirate_Squabble_PMS_01.ai
Line Art: MLP_Pirate_Squabble_BW_01.ai

Captain Celaeno*

Raster: MLP_CaptainCelaeno_CMYK_01.psd
Vector: MLP_CaptainCelaeno_PMS_01.ai
Line Art: MLP_CaptainCelaeno_BW_01.ai

Capper

Raster: MLP_Capper_CMYK_01.psd
Vector: MLP_Capper_PMS_01.ai
Line Art: MLP_Capper_BW_01.ai

Character Art

*This artwork is a retailer exclusive in some markets. Please check with your market lead prior to use.

Princess Luna

Raster: MLP_Luna_CMYK_01.psd
Vector: MLP_Luna_PMS_01.ai
Line Art: MLP_Luna_01.ai

Princess Celestia

Raster: MLP_Celestia_CMYK_01.psd
Vector: MLP_Celestia_RD_PMS_01.ai
Line Art: MLP_Celestia_RD_BW_01.ai

Princess Cadance

Raster: MLP_Cadance_CMYK_01.psd
Vector: MLP_Cadance_PMS_01.ai
Line Art: MLP_Cadance_BW_01.ai

Spike

Raster: MLP_Spike_CMYK_01.psd
Line Art: MLP_Spike_BW_01.ai

Raster: MLP_Spike_CMYK_02.psd
Line Art: MLP_Spike_BW_02.ai

Songbird Serenade*

Raster: MLP_SongbirdSerenade_CMYK_01.psd
Vector: MLP_SongbirdSerenade_PMS_01.ai
Line Art: MLP_SongbirdSerenade_BW_01.ai

Raster: MLP_SongbirdSerenade_CMYK_02.psd
Vector: MLP_SongbirdSerenade_PMS_02.ai
Line Art: MLP_SongbirdSerenade_BW_02.ai

Character Art

MANE SIX - FRONT FACING

*This artwork is a retailer exclusive in some markets. Please check with your market lead prior to use.

HEAD CROPS OPTIONAL FOR PACKAGING

Rainbow Dash
Raster: MLP_RD_Front_CMYK.psd

Rarity
Raster: MLP_RA_Front_CMYK.psd

Applejack
Raster: MLP_AJ_Front_CMYK.psd

Pinkie Pie
Raster: MLP_PP_Front_CMYK.psd

Twilight Sparkle
Raster: MLP_TS_Front_CMYK.psd

Fluttershy
Raster: MLP_FS_Front_CMYK.psd

Rainbow Dash - Pirate*
Raster: MLP_Pirate_RD_Front_CMYK.psd
Vector: MLP_Pirate_RD_Front_PMS.ai
Line Art: MLP_Pirate_RD_Front_BW.ai

Rarity - Pirate*
Raster: MLP_Pirate_RA_Front_CMYK.psd
Vector: MLP_Pirate_RA_Front_PMS.ai
Line Art: MLP_Pirate_RA_Front_BW.ai

Applejack - Pirate*
Raster: MLP_Pirate_AJ_Front_CMYK.psd
Vector: MLP_Pirate_AJ_Front_PMS.ai
Line Art: MLP_Pirate_AJ_Front_BW.ai

Pinkie Pie - Pirate*
Raster: MLP_Pirate_PP_Front_CMYK.psd
Vector: MLP_Pirate_PP_Front_PMS.ai
Line Art: MLP_Pirate_PP_Front_BW.ai

Twilight Sparkle - Pirate*
Raster: MLP_Pirate_TS_Front_CMYK.psd
Vector: MLP_Pirate_TS_Front_PMS.ai
Line Art: MLP_Pirate_TS_Front_BW.ai

Fluttershy - Pirate*
Raster: MLP_Pirate_FS_Front_CMYK.psd
Vector: MLP_Pirate_FS_Front_PMS.ai
Line Art: MLP_Pirate_FS_Front_BW.ai

Character Art

SEAPONIES & HIPPOGRIFFS - FRONT FACING

HEAD CROPS OPTIONAL FOR PACKAGING

Princess Sky Star

Raster: MLP_PrincessSkyStar_Front_CMYK.psd
Vector: MLP_PrincessSkyStar_Front_PMS.ai
Line Art: MLP_PrincessSkyStar_Front_BW.ai

Haven Bay

Raster: MLP_HavenBay_Front_CMYK.psd
Vector: MLP_HavenBay_Front_PMS.ai
Line Art: MLP_HavenBay_Front_BW.ai

Salina Blue

Raster: MLP_SalinaBlue_Front_CMYK.psd
Vector: MLP_SalinaBlue_Front_PMS.ai
Line Art: MLP_SalinaBlue_Front_BW.ai

Queen Novo - Sea Pony

Raster: MLP_QueenNovo_SeaPony_Front_CMYK.psd
Vector: MLP_QueenNovo_SeaPony_Front_PMS.ai
Line Art: MLP_QueenNovo_SeaPony_Front_BW.ai

Queen Novo - Hippogriff

Raster: MLP_QueenNovo_Hippogriff_Front_CMYK.psd
Vector: MLP_QueenNovo_Hippogriff_Front_PMS.ai
Line Art: MLP_QueenNovo_Hippogriff_Front_BW.ai

Hippogriff Guard

Raster: MLP_Hippogriff_Guard_Front_CMYK.psd
Vector: MLP_Hippogriff_Guard_Front_PMS.ai
Line Art: MLP_Hippogriff_Guard_Front_BW.ai

Character Art

SUPPORTING CAST - FRONT FACING

*This artwork is a retailer exclusive in some markets. Please check with your market lead prior to use.

HEAD CROPS OPTIONAL FOR PACKAGING

Princess Celestia
Raster: MLP_Celestia_Front_CMYK.psd
Vector: MLP_Celestia_Front_PMS.ai
Line Art: MLP_Celestia_Front_BW.ai

Princess Luna
Raster: MLP_Luna_Front_CMYK.psd

Storm King
Raster: MLP_StormKing_Front_CMYK.psd
Vector: MLP_StormKing_Front_PMS.ai
Line Art: MLP_StormKing_Front_BW.ai

Boyle*
Raster: MLP_Boyle_Front_CMYK.psd
Vector: MLP_Boyle_Front_PMS.ai
Line Art: MLP_Boyle_Front_BW.ai

Tempest
Raster: MLP_Tempest_Front_CMYK.psd

World Art

*This artwork is a retailer exclusive in some markets. Please check with your market lead prior to use.

Canterlot - Wide

BEF_Canterlot_Wide.psd

Canterlot Basilica*

BEF_Canterlot_Castle_Basilica_1.psd

Canterlot Basilica*

BEF_Canterlot_Castle_Basilica_2.psd

Canterlot Gate

BEF_Canterlot_Gate.psd

Canterlot Street*

BEF_Canterlot_Street.psd

Canterlot Street - Destroyed*

BEF_Canterlot_Street_Destroyed.psd

Pirate Ship - Deck*

BEF_PirateShip_Deck.psd

Pirate Ship - Interior*

BEF_PirateShip_InteriorCorner.psd

World Art

Mount Aris

BEF_MtAris_Wide.psd

Hippogriff Ruin

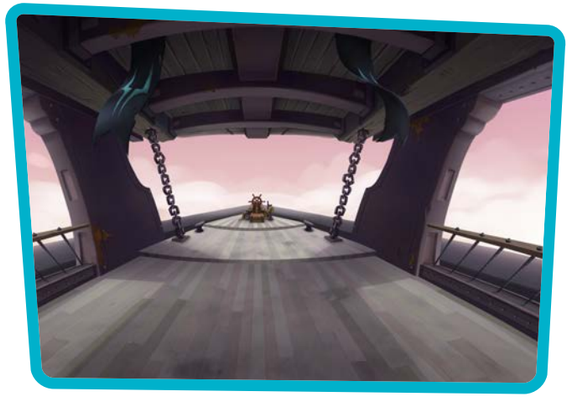
BEF_HippogriffRuin_InteriorPool.psd

Seapony Throne Room

BEF_SeaponyCastle_Throneroom.psd

Seapony Village

BEF_SeaponyVillage_Wide.psd



Tempest Skiff - Deck

BEF_TempestSkiff_Deck.psd

Tempest Skiff - Deck Reverse

BEF_TempestSkiff_DeckReverse.psd

Tempest Skiff - Hold

BEF_TempestSkiff_Hold.psd

Package Architecture

Movie Line Package

*For reference only.

Point of Purchase

BLADE

MLP_Movie_F17_Blade_Option1.ai

MLP_Movie_F17_Blade_Option2.ai

HEADER

MLP_Movie_F17_Header_Option3.ai

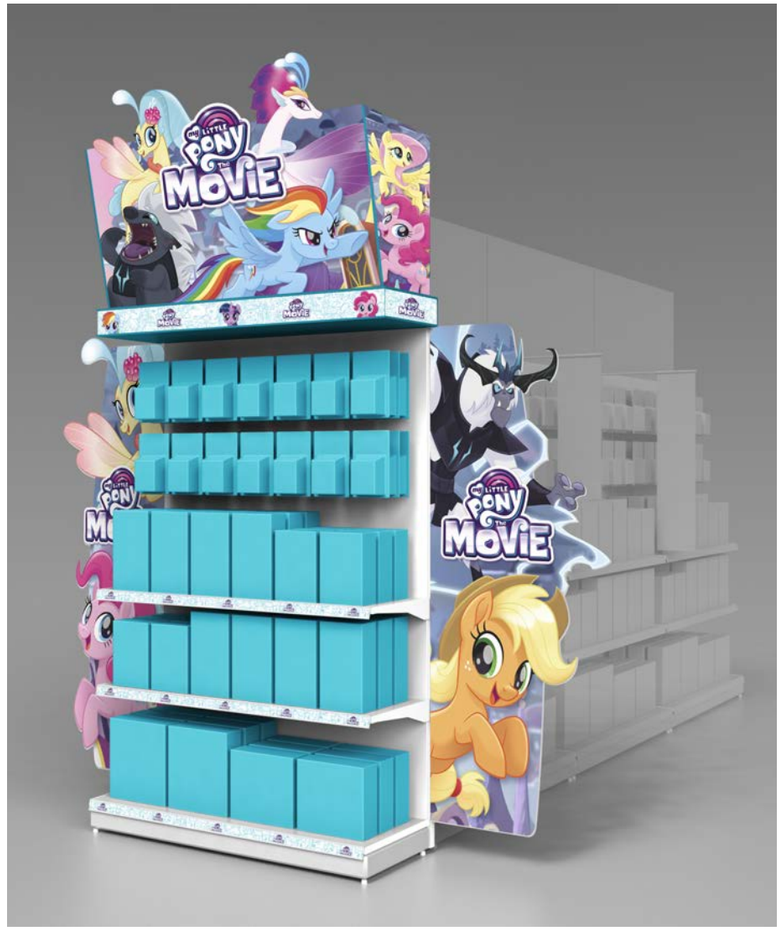
MLP_Movie_F17_Header_Option1.ai

MLP_Movie_F17_Header_Option2.ai

SHELF STRIP

MLP_Movie_F17_Shelf-Strip.ai

Point of Purchase



ENDCAP

FULL PALLET

Point of Purchase

INTERACTIVE RETAIL DISPLAY CONCEPT

Point of Purchase

3D PONY SCULPTS

Rainbow Dash

Rainbow_Dash-3D_Sculpt.psd

Rarity

Rarity-3D_Sculpt.psd

Applejack

Applejack-3D_Sculpt.psd

Pinkie Pie

Pinkie_Pie-3D_Sculpt.psd

Twilight Sparkle

Twilight_Sparkle-3D_Sculpt.psd

Fluttershy

Fluttershy-3D_Sculpt.psd

Digital

TOP CENTER GRAPHICS (TCG) 720 X 300 PIXELS

MLP_Digital_720x300_17.psd

FULL BANNER 468 x 60 PIXELS

MLP_Digital_468x60_17.psd

SQUARE BUTTON 125 X 125 PIXELS

MLP_Digital_125x125_17.psd

MLP_Digital_125x125withMessaging_17.psd

VERTICAL BANNER 120 X 240 PIXELS

MLP_Digital_120x240_17.psd

MLP_Digital_120x240withMessaging_17.psd

SQUARE POP UP 250 X 250 PIXELS

MLP_Digital_250x250_17.psd

MLP_Digital_250x250withMessaging_17.psd

SKYSCRAPER 120 X 600 PIXELS

MLP_Digital_120x600_17.psd

Digital

SKIN 1364 x 400 PIXELS x2 (left & right versions)

MLP_Digital_SkinReference_17.psd

PowerPoint Templates

TO BE USED ON ALL POWERPOINT PRESENTATIONS

COVER PAGE

MLP_Movie_Splash_PPT.jpg

INTERNAL PAGE

MLP_Movie_PPT_1.jpg

INTERNAL PAGE

MLP_PPT_2.jpg

INTERNAL PAGE

MLP_PPT_3.jpg

PowerPoint Templates

INTERNAL PAGE

MLP_Movie_Header_PPT_Ponies.jpg

INTERNAL PAGE

MLP_Movie_Header_PPT_Seapony.jpg

INTERNAL PAGE

MLP_Movie_Header_PPT_Pirates.jpg